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April 19 PickPima: Ajo Businesses Compete, Foreign Investment benefits and Small Business Week primer

Pima County, Arizona sent this bulletin at 04/19/2024 02:31 PM MST

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Help us celebrate Small Business Week

The Pima County Board of Supervisors recently recognized April 28 - May 4 as Small Business Week, and we want you to help celebrate our small businesses in the County on your social media. Pima Play, Pima County, and Pima County en Español social media will be highlighting nominees from the Pima County Small Business Commission Awards. Show us your favorite small business and tag your posts with #PickPima and #SmallBusinessWeek!

Ajo businesses pitch moonshot ideas

Several Ajo businesses were able to participate in a Shark Tank-like competition recently, thanks to a visit by Moonshot Rural Arizona Pitch Competition 2024. The Ajo winner will now be competing in the statewide competition with a chance to win \$10,000.



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Foreign Direct Investment efforts paying dividends

Pima County Economic Development is working diligently to raise Pima County's profile on the international stage, and to attract additional Foreign Direct Investment (FDI) from Mexico into Pima County.

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Economic Development Director pounds the pavement in Pima County

April was a busy month for events for Pima County Economic Development. On April 9th, our Director participated in a panel for the monthly CCIM luncheon event, alongside the President of American Battery Factory John Kem, where we addressed development questions, real estate questions, and questions on the energy industry across the United States and the State of AZ.



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Community Investment Corporation recognized for fostering economic inclusion

The Community Investment Corporation, a Pima County partner, was recently awarded the inaugural Vital Nonprofit BLOOM Award by the Community Foundation for Southern Arizona



(CFSA). This distinguished award celebrates CIC's contributions toward creating a vibrant and equitable community throughout Southern Arizona.

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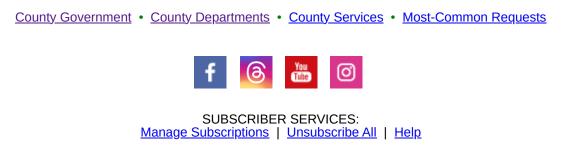
Keep up on the latest economic development news in the region by following the Pima County Economic Development Department on LinkedIn.



<u>The Pima County Economic Development Department's</u> mission is to create a vibrant, diverse, and resilient economy that allows for upward economic mobility for our community, broadens and stabilizes our tax base, and promotes economic well-being and quality of life for our residents.

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