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December Water Matters

City of Tucson sent this bulletin at 12/01/2025 08:00 AM MST

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Water Matters



Conservation and Resilience in our Desert Community

In the heart of the Sonoran Desert, where monsoon clouds gather over saguaro-studded mountains and ancient arroyos carry the memory of water, Tucson has written a remarkable story – one drop at a time. Tucson Water's conservation program isn't just about numbers on a meter or policies in a manual. It's about neighbors helping neighbors, teachers inspiring students, and an entire community embracing our responsible Sonoran Desert dweller way of life.

Over the past year, that collective commitment yielded extraordinary results. Tucson residents now use just 72 gallons per person daily. This number is among the lowest in the United States; it reflects decades of intention, innovation, and cultural transformation. Since Tucson's Mayor and Council created a dedicated Water Conservation Fee 16 years ago, **our community has saved 6.6 billion gallons of water.**

The true measure of success is in the collective actions that have contributed to Tucson's water savings. It's in the 698 water efficiency checkups where *Zanjeros* – Tucson's water efficiency experts – sat with families and business owners to solve mystery water leaks and share water wisdom. It's in the 426 free high-efficiency toilets installed and 248 emergency plumbing repairs in low-income homes, transforming basic pipes and fixtures into a water culture of pride and savings. It's in the 30,000 students who learned that conservation isn't a sacrifice – it's stewardship of our desert home.

Innovation flows through every initiative Tucson Water undertakes. Through ornamental turf replacement, we're elevating desert-friendly landscapes and conserving water.

Eligible multifamily properties may receive free or deeply subsidized plumbing fixture

Eligible multi-family properties may receive free or deeply subsidized plumbing-fixture upgrades. The Home Water Works calculator helps residents understand their water use, while our conservation kits provide practical tools to support everyday savings.

What makes Tucson's approach effective is simple: we meet people where they are. From Spanish-language Smartscape classes to Zanjero home visits and water-themed classroom materials, every touchpoint reflects our commitment to desert-wise practices. In Tucson, saving water isn't a burden – it's a gift to our neighbors, future generations, and the desert we call home.

Conservation Programs



**SAFE & CONVENIENT
ONLINE BILL PAY**

**FOR HELP PAYING
YOUR BILL**



**REBATES & INCENTIVES
SAVE WATER & MONEY**





Grow Your Love of the Desert!

Looking to add more color to your yard this fall? Native Sonoran Desert wildflowers aren't just beautiful, they're water-thrifty, pollinator-friendly, and perfectly adapted to thrive in our desert climate. Sign up for Water – Use It Wisely's (WUIW) digital newsletter and receive a free packet of Sonoran Desert Wildflower seeds while supplies last. WUIW monthly newsletters are full of information about arid climate plants and landscaping, easy water-saving tips, and educational resources that make saving water simple and rewarding.

Tucson Water is proud to be part of *Water – Use It Wisely!* For more than 25 years, WUIW has inspired Arizonans with creative, everyday ways to make every drop count.

sign up for the newsletter to claim your wildflower seeds.

[Sign Up](#)

City of Tucson Environmental Services



Holiday Waste

Tis the season for holiday waste! Each year the holidays create millions of tons of waste! Keep the environment in mind this holiday season with these sustainable gift giving tips:

- Shop at a thrift store
- Gift an experience, not a thing
- Reuse ribbon, gift bags, and tissue paper
- Send virtual cards and holiday party invitations

[KnowWhereToThrow.com](https://www.knowwheretothrow.com)

Pima County Wastewater Reclamation



Save your Grease and Recycle it!

Mark your calendars for the 21st annual Grease Collection & Recycling Event on **Saturday, Jan. 10, 2026, from 9 a.m. to 1 p.m.** Pouring cooking grease and similar substances down the drain can lead to clogged pipes and expensive plumbing bills. Save that grease and bring it to us instead!

[Find a Location](#)



Water Matters is a monthly newsletter brought to you by Tucson Water

Tucson Water is a department of the City of Tucson



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